

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Right Way Initiative

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 12/16

Invoice ID: 1280928
Campaign ID:

Invoice Date: 12-28-2016
Estimate ID: D14D21

Contract ID: 914410
P.O Number:

Client ID: 42591
Tax ID:

Description

Amount

Gross Advertising Fee	\$531.00
Agency Commission	(\$79.65)
Rep. Firm Commission	(\$157.97)

Net Advertising Fee	\$293.38
----------------------------	-----------------

Sub Total	\$293.38
------------------	-----------------

Total This Invoice	\$293.38
---------------------------	-----------------

/62375424/
1470

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentionally blank page.

viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name: Right Way Initiative
 Remarks: /62375424/
 Bill Cycle: 12/16
 Rep. Firm: VNS/NCC

Contract ID: 914410
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
12/23/16	Friday	ESPN-E	1470-TERRE HAUTE	Dollar General Bo@ Troy	9:00pm	RWIA093H	00:00:30	Charged	63.00	*
12/23/16	Friday	USA-E	1470-TERRE HAUTE	Modern Family	9:17pm	RWIA093H	00:00:30	Charged	59.00	*
12/23/16	Friday	HGTV-E	1470-TERRE HAUTE	My Lottery Dream Home	9:18pm	RWIA093H	00:00:30	Charged	47.00	*
12/23/16	Friday	HIST-E	1470-TERRE HAUTE	Ancient Aliens	9:46pm	RWIA093H	00:00:30	Charged	50.00	*
12/23/16	Friday	FOOD-E	1470-TERRE HAUTE	Diners, Drive-Ins	9:49pm	RWIA093H	00:00:30	Charged	47.00	*
12/23/16	Friday	TBSC-E	1470-TERRE HAUTE	The Big Bang Theory	10:13pm	RWIA093H	00:00:30	Charged	53.00	*
12/23/16	Friday	FXNC-E	1470-TERRE HAUTE	Hannity	10:43pm	RWIA093H	00:00:30	Charged	44.00	*
12/23/16	Friday	FRFM-E	1470-TERRE HAUTE	The Santa Clause	10:46pm	RWIA093H	00:00:30	Charged	31.00	*
12/23/16	Friday	CNN-E	1470-TERRE HAUTE	This Is Life	11:33pm	RWIA093H	00:00:30	Charged	31.00	*
12/23/16	Friday	DISC-E	1470-TERRE HAUTE	Alaskan Bush People	11:38pm	RWIA093H	00:00:30	Charged	47.00	*
12/23/16	Friday	TNT-E	1470-TERRE HAUTE	The Librarians	11:40pm	RWIA093H	00:00:30	Charged	59.00	*
Grand Total									531.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

Intentionally blank page.